



EXPERT PROFILE

LOCATION Midlands, United Kingdom

JOB TITLE Online and Retail Account Manager

AREA OF Fire Door Hardware **EXPERTISE**

QUALIFICATIONS Bachelor's Degree in International Business

and Management

EXPERIENCE Jotty has 13 years of experience in the industry and

> specialises in account management across both online and retail sectors. Her role demands a deep understanding of market dynamics and customer needs, which Jotty leverages to implement strategies that align with Allegion's business

objectives.

WHAT'S YOUR STORY?

Jotty joined Allegion UK as a graduate in 2011, holding a degree and having exposure to sales, marketing, business development and account management, which she has combined into a comprehensive skill set. Since first joining the business, Jotty has held various roles at Allegion, allowing her to develop a strong background in sales maximisation by strategically driving sales, securing long-term growth and building profitable market share. Jotty also enhances the brand image through effective marketing

initiatives and promotional activities.

PERSONAL INTERESTS Jotty cherishes moments with her family and has a passion for travelling and experiencing new cultures. Jotty has a particular fondness for sweets and desserts too and can often be found baking a variety of creations, which always go down a treat with family and friends at game nights.

SOCIAL MEDIA

Jotty Kaur Sondh

AVAILABILITY

Monday - Friday (Office Hours)

















