




JOTTY
SONDH

EXPERT PROFILE

LOCATION	Midlands, United Kingdom
JOB TITLE	Online and Retail Account Manager
AREA OF EXPERTISE	Fire Door Hardware
QUALIFICATIONS	Bachelor's Degree in International Business and Management
EXPERIENCE	Jotty has 13 years of experience in the industry and specialises in account management across both online and retail sectors. Her role demands a deep understanding of market dynamics and customer needs, which Jotty leverages to implement strategies that align with Allegion's business objectives.
WHAT'S YOUR STORY?	Jotty joined Allegion UK as a graduate in 2011, holding a degree and having exposure to sales, marketing, business development and account management, which she has combined into a comprehensive skill set. Since first joining the business, Jotty has held various roles at Allegion, allowing her to develop a strong background in sales maximisation by strategically driving sales, securing long-term growth and building profitable market share. Jotty also enhances the brand image through effective marketing initiatives and promotional activities.
PERSONAL INTERESTS	Jotty cherishes moments with her family and has a passion for travelling and experiencing new cultures. Jotty has a particular fondness for sweets and desserts too and can often be found baking a variety of creations, which always go down a treat with family and friends at game nights.
SOCIAL MEDIA	 Jotty Kaur Sondh
AVAILABILITY	Monday - Friday (Office Hours)